

**Minutes**  
**College of Education Faculty/Staff Meeting**  
**Friday, October 16, 2009**  
**9:30 a.m. – 10:50 a.m.**  
**Goudes Lecture Hall**

**Attendees:** Lynn Ahlgrim-Delzell, Kelly Anderson, Leigh Ausband, Joshua Avery, Lonnie Bateman, Louise Baucom, Bertie Billups, Barbara Blackburn, Keonya Booker, Linda Breen, Joyce Brigman, Diane Browder, Mary Lynne Calhoun, Marvin Chapman, Heather Coffey, Nancy Cook, Ed Conway, Rosslyn Crandell, Mark D'Amico, Warren DiBiase, Meredith DiPietro, Lisa Driscoll, Paul Fitchett, Joyce Frazier, Crystal Glover, Kathie Goldman, Amy Good, Michael Green, Dawson Hancock, Adam Harbaugh, Jennifer Hathaway, Misty Hathcock, Janice Hinson, Catherine Holman, Cynthia Hooper, Charles Hughes, Charles Hutchison, Harold Jaus, Vicki Jaus, Melanie Johnson, Brian Kissel, Susan Lamorey, Sandraluz Lara-Cinisomo, Jae Lim, Ya-yu Lo, Chrislyn Luce, Erica Lugo, Victor Mack, Amanda Macon, Michael Matthews, Melinda McCabe, Adriana Medina, Lisa Merriweather, Lisa Newman, Theresa Perez, Teresa Petty, Michelle Polidura, Sarah Ramsey, Brenda Romanoff, Spencer Salas, Lee Sherry, Rebecca Shore, Pamela Shue, JaneDiane Smith, Fred Spooner, Melba Spooner, Tehia Starker, Emily Stephenson-Green, Bruce Taylor, David Test, Chuang Wang, Richard White, Greg Wiggins, Patricia Wilkins, Charles Wood, Maria Yon.

1. Call to Order – Dr Calhoun called the meeting to order

- a. Approval of Minutes 9-11-09. Dr. Taylor made the motion that the minutes be approved. Dr. Hancock seconded the motion. Minutes were approved by common consent.
- b. Circulation of the roster.

2. Announcing the Michael G. Green Family Scholarship for Merit

A new endowed scholarship for a high performing elementary education major with a concentration or a minor in math and who also has financial need is being provided by Michael Green and family. The scholarship will be awarded for the first time in spring 2010 for the upcoming academic year.

3. Update: Football at UNC Charlotte! *Keith Wassum and Linda Swayne*

Keith Wassum, Vice Chancellor of Business Affairs, and Linda Swayne from Marketing spoke briefly about how our institution can become more than it is now by creating excitement and bringing people to campus by bringing football to UNC Charlotte. Faculty and staff are encouraged to purchase seat licenses, which will give us the ability to purchase seats in a certain area of the stadium. Also addressed was information about this one-time fee for the seat license by using a payroll deduction over the next 3 years. We are encouraged to go to the athletics website, <http://charlotte49erfootball.com/> print out the form, sign and return.

4. Status check: Feedback on revisioning reports submitted to State Board of Education, June, 2009

Vicki Jaus reported on the very good news that all reports have been reviewed and are unconditionally accepted and unofficially approved. Three programs (MSA; Dance; Theatre) are still in the process of revisioning. We are one of three campuses that needed no resubmissions. There was a round of applause for the 14 teams that helped with this process. Dean Calhoun thanked Vicki for her leadership.

5. Work Session: College of Education Strategic Plan 2010-2015

A work session took place using the Academic Affairs Draft Goal Statement and the SWOT Analysis form, a strategic planning tool. Faculty formed into groups and the following information was captured:

## **STRENGTHS**

People  
Reputation in community  
Positive climate  
Commitment to excellence  
Identified as an urban research university  
Doctoral programs  
Commitment to change  
New minors for undergrads  
Produce good teachers  
Good sense of the issues  
Mentorship  
Shared decision making  
Good external validation of our work  
Facilities  
Known for faculty across multiple areas  
New Grad Cert programs  
Distance Education  
Increased enrollment in Grad Cert and MAT  
3 new research centers

## **WEAKNESSES**

Follow-up studies on the impact/success of our graduates  
More support to our graduates  
Recruitment of more diverse student population  
Address needs in schools  
Budget constraints  
Identify more grant opportunities  
Mixed message about importance of research  
Lack of clarity in RPT  
Urban school partnerships  
SWEA - loss of funding  
Teaching/Research balance  
Communicate with students to better navigate system  
Running out of space  
More professional development on urban issues  
Lack of clinical opportunities on campus  
No endowment for COED  
Technology gap  
Materials development lab for students  
Broader curriculum library center  
Emphasis on teacher preparation  
Strengthen our access to schools  
Strengthen our ability to work with families

## **OPPORTUNITIES**

Market our programs to broader area  
Impact the profession  
Electronic materials/publications  
More licensure programs  
Minors in Urban Education  
Expand remote observation  
Increase the numbers of doc students and their research  
Increase the impact of our research productivity  
Communicate our strengths  
Increase our global opportunities  
Support beginning teachers  
40<sup>th</sup> Anniversary  
Better serve CMS  
Potential campus school

## **THREATS**

Media  
Online degrees  
Alternative license  
Impact of grad degrees on student achievement  
Lack of resources  
Limitation of seats in our programs  
Lack of jobs in our area  
Criticisms of the COED  
Communication  
Teach for America  
Lack of funding for graduate students  
Quality & growth of programs

The Dean added this question (fill in the blank): "I'll be very proud of the College of Education in 5 years if . . ."

- We get more scholarships
- We are the go-to institution in the state
- Known across the state for our quality distance education programs
- More nationally ranked programs to reflect excellence

Next we will draft a list of goals and look for endorsement of those goals at the November meeting.

6. Adjournment - The meeting was adjourned at 11:00 am.

**Next College Meeting:**

**Friday, November 6, 2009**

Faculty Vote on strategic goals for 2010-2015 College of Education Strategic Plan  
Ideas for action steps/ evaluation